#### FINAL PROJECT CHARTER DUE ON 09th August 2021

- 1. University: Sumy State University
- **2. Your position/unit:** Deputy Head of the Documentation Management and International Protocol Unit, International Affairs Department
- **3. Final Project Title:** International University Campus Space for Global Outreach
- 4. Project Goal(s) and SMART Objective(s):

The overall goal of the project is the creation of high-quality conditions for internationalisation:

- development of multilingual and multicultural equipment of campuses: campus plans, external signposts, indexes inside buildings, signboards, flags and photo walls, memorable places, plaques; set of welcome instructions and services for international visitors;
- formation of provided services system (library, dormitories, canteens) to provide international visitors with corresponding cost calculations and information support in different languages).

The expected achieved results of the project are a set of educational publications (instructions) on the structure and services of the university for foreign visitors, campus plans, external signposts, indexes inside buildings, signboards, flags and photo walls, memorable places, plaques, new multilingual website of the University.

# 5. Deliverables: Please enlist the deliverables of your project matching your goals (Provide evidence, e.g. weblinks, charts, illustrations, if needed add an attachment for it):

- Improvement of work with foreign students at the institutes, faculties, departments and units;
- increasing the number of incoming and outgoing students and staff;
- development of more external partnerships for an extended network of global cooperation;
- increasing participation of staff in international projects;
- the new multilingual website of the University.

The change in the University organization system has changed the paradigm of the project pattern.

### **6.** Challenges and Support

What were the main challenges of your project and how did you manage to overcome them?

Not using the full potential of the	Provision of a system of continuous
university and the capacity to increase	improvement of the language and
the volume of internationalisation	

because of the language and mental	intercultural competencies of the
barriers.	university employees.
Insufficient level of cross-cultural and	University engages international staff
global thinking among university	to stimulate national stakeholders for
stakeholders	internationalisation at home and
	fundraising, still requires a solid piece
	of work.
Insufficient funding due to pandemic	University directs most of the
	internal, and moreover external
	communication online, so the online
	university space gets to be innovated
	and renewed to attract more external
	stakeholders

## 7. Lessons Learnt: What are your lessons learnt and recommendations you would like to share?

- Enforce cooperation with other university subdivisions
- Insufficient funding due to the pandemic
- Insufficient level of cross-cultural and global thinking among university stakeholders
- The change in the University organisation system has changed the paradigm of the project pattern

## 8. Impact: Please describe how your project contributed to/advanced the specific aspect of the internationalisation at your university.

The project has enhanced intercultural learning outcomes, improved the content of the webspace, continued the implementation of the campus internationalisation policy.

9. Outlook and Sustainability: What happens to the project after the end of the course (are there any follow-up projects? What are you going to do to ensure the sustainability of the project results?) Our project is a continuous process, it based on the Strategy of the internationalisation of the university, and it goes in line with it in every stage of implementation.